

Professional Experience

Matter Motor Works

Senior Product Designer

2023—Present

- Design lead across companion app, vehicle instrument cluster features, EV charging app, and white-label partner apps.
- Led Companion app 2.0 overhaul, redefining core flows and visual system across rider and internal experiences.
- Shipped AR-based vehicle diagnostics and a 360° vehicle visualizer and Matter Store for internal teams.
- Motion graphics and projection-mapping experiences for product showcases.
- Partnered with product and engineering to ship integrated hardware + software experiences.

Prismic Reflections

Product Designer

2021 — 2023

- Product design for a health-tech diagnostics platform from concept to market launch, while simultaneously maintaining and evolving the live production product.
- Designed clinical review and lab operations workflows to improve diagnostic clarity and reporting efficiency.
- Simplified complex user journeys across device and platform, enabling faster case management.
- Conducted user interviews with clinicians and lab operators to validate usability in real environments.
- Collaborated on enterprise projects with Navneet, Motilal Oswal, and Torrent Power.

Freelance

UX Designer

2020 — 2021

- Digital and visual solutions for Reliance Animations, Netflix, and education clients.
- Designed a full-stack application for online gym coaches and members, covering onboarding, training flows, and member management.
- End-to-end design from requirements to handoff across multiple client projects.

UPSC Guide

Design Lead / Creative Head

2019 — 2020

- Led redesign of the core learning platform, improving content discovery and student journeys.
- Established a design-first approach across web, mobile, and digital assets.
- Owned visual direction and product UX for the platform's early growth phase.

Skills

Product & UX

- Product Design
- UX Strategy
- Interaction Design
- Systems Thinking
- Prototyping

Technical

- HTML & CSS
- JS & React
- IoT & Connected Systems UX
- Real-time Data Interfaces
- API-driven UI

Tools

- Figma & Protopie
- After Effects & Rive
- Blender
- Photoshop & Illustrator
- Framer & Webflow

Education

Bachelors in Computer Science

2014-2019